







Income

MONTH	YEAR	

DATE	DESCRIPTION	SOURCE	AMOUNT
		TOTAL INCOME	
		TOTAL INCOME	

expenses



EXPECTED INCOME	MONTH
ACTUAL INCOME	STARTING BALANCE

DATE	DESCRIPTION	AMOUNT
	TOTAL EXPENSES	

PLatforms used

MONTH	YEAR
PLATFORM	
URLOBSERVATIONS	
PLATFORM	
URLOBSERVATIONS	
PLATFORM	
URLOBSERVATIONS	
PLATFORM	
URLOBSERVATIONS	

Projects

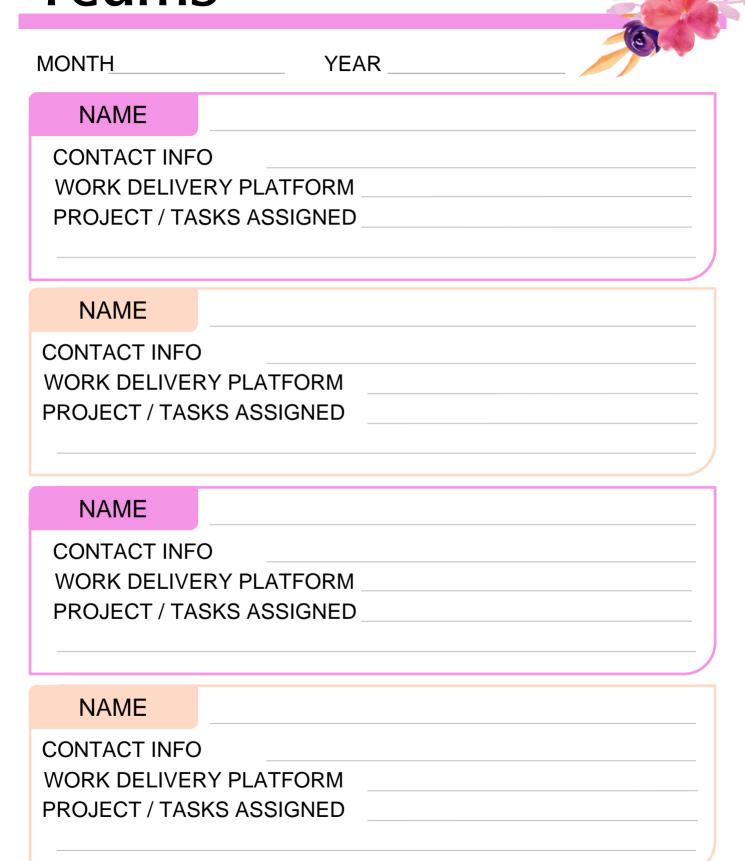
MONTH	YE/	AR	
OBJECTIVI	ES		
BRAIN DUMP		RESOURCES	
✓ STEPS	DATE DUE	NOTES	

Project list

MONTH	YEAR

DATE	NAME PROJECT	RESOURCE	DATE DUE

Teams



Product ideas

START DATE DATE DUE **PRODUCT** RESOURCES / SUPPLIES **STEPS** 1) 2) 3) 4) 5) 6) 7) 8) 9) 10)

TO BUY

IMPORTANT

Product inventory

DATE	
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NAME PRODUCT	QTY	PRICE	COST OF SALE	TOTAL

Tax Tracker

MONTH_____



DATE	TAX	CATEGORY	VALUE	TOTAL

mind map

DATE		
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CENTRAL TOPIC

SUBTOPIC	RELATED IDEA
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Decision maker

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PROBLEM

OPTIONS	PROS	CONS

FINAL DECISION

Quarterly Goals





GOAL:		GOAL:		
DUE DATE:		DUE DATE:		
ACTION	~	ACTION	✓	
1-		1-		
2-		2-		
3-		3-		
4-		4-		
5-		5-		

GOAL:		GOAL:		
DUE DATE:		DUE DATE:		
ACTION	~	ACTION 🗸		
1-		1-		
2-		2-		
3-		3-		
4-		4-		
5-		5-		

Brand Planner



MY BRAND

PRODUCTS

N°	TARGET CUSTOMER
1	
2	
3	
4	
5	
6	
7	

DESCRIPTION OF MY BRAND

IMPORTANT DATES

MY SOCIAL NETWORKS

FACEBOOK:

INSTAGRAM:

TWITTER:

OTHERS:

I WANT TO IMPROVE...

weekly planner

TIME	MONDAY	TUESDAY	WEDNESDAY
7AM			
8AM			
9AM			
10AM			
11AM			
12AM			
1PM			
2PM			
3PM			
4PM			
5PM			
6PM			
7PM			
8PM			
9PM			



WEEK OF

TIME	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7AM				
8AM				
9AM				
10AM				
11AM				
12AM				
1PM				
2PM				
3PM				
4PM				
5PM				
6PM				
7PM				
8PM				
9PM				

calendar

MONTH_____



MON	TUE	WED	THU	FRI	SAT	SUN

Product Launches

MONTH	
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NAME PRODUCT	CATEGORY	COST	RELEASE DAY	NOTES

advertising strategies

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NAME OF THE STRATEGY

RESOURCES / SUPPLIES

PROMOTE IN	✓
FACEBOOK	
INSTAGRAM	
TWITTER	
OTHERS	

DESCRIPTION OF THE STRATEGY

Important notes

DATE	